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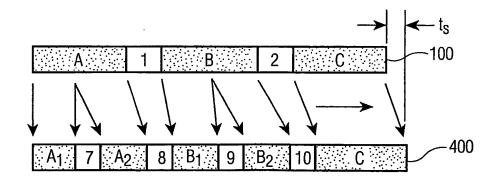
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## **Declarations under Rule 4.17:**

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[Continued on next page]

(54) Title: INSERTING COMMERCIALS IN TIME-SHIFTED BROADCAST CONTENT



(57) Abstract: A method for inserting replacement commercials (7-10) into a data stream (100) is provided where the data stream has program (A,B,C) and commercial (1,2) portions. The method including: detecting one or more of the commercial portions of the data stream; and replacing the detected one or more commercial portions with either more or less of the replacement commercial portions.



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BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

 as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations  before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

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